

Press release

Additive Industries appoints Mike Goh General Manager for Asia Pacific hub

Process & Application Development Center in Singapore lead by experienced business development veteran

December 13, 2018 – Eindhoven (The Netherlands) / Singapore – Additive Industries has hired Mike Goh to lead the 3D printing systems manufacturer’s expansion in the Asia Pacific region. With over 20 years in regional business development and technical sales management, Mike has been responsible for advancing the business at the Singapore Centre for 3D Printing since early 2015. In this capacity he was working closely with the Singapore additive manufacturing ecosystem to engage companies to adopt 3D printing technology through research collaborations. In his new role, Mike will set up and run the recently announced Additive Industries Process & Application Development Center in Singapore and build a team to grow the Company’s business in Asia.

“I am excited to be a part of the dynamic team to spearhead the growth of Additive Industries in this region”, said Mike Goh. “We are proud to welcome Mike to the Additive Industries team! His track record is impressive and he has extensive knowledge of the Singapore 3D printing community. Combined with his rich business development experience across Asia Pacific for international companies, he is well positioned to drive our acceleration in the region”, added Daan A.J. Kersten, CEO of Additive Industries.

<End of press release>

More information

A picture of Mike Goh can be found on the www.additiveindustries.com website.



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About Additive Industries

Additive Industries is accelerating industrial additive manufacturing of high quality, functional, metal parts by offering a modular end-to-end 3D printing system including a seamlessly integrated information platform to high end and demanding industrial markets. With substantially improved reproducibility, productivity, and flexibility, Additive Industries redefines the business case for series production of additive manufacturing applications in aerospace, automotive, medical technology and high-tech equipment.